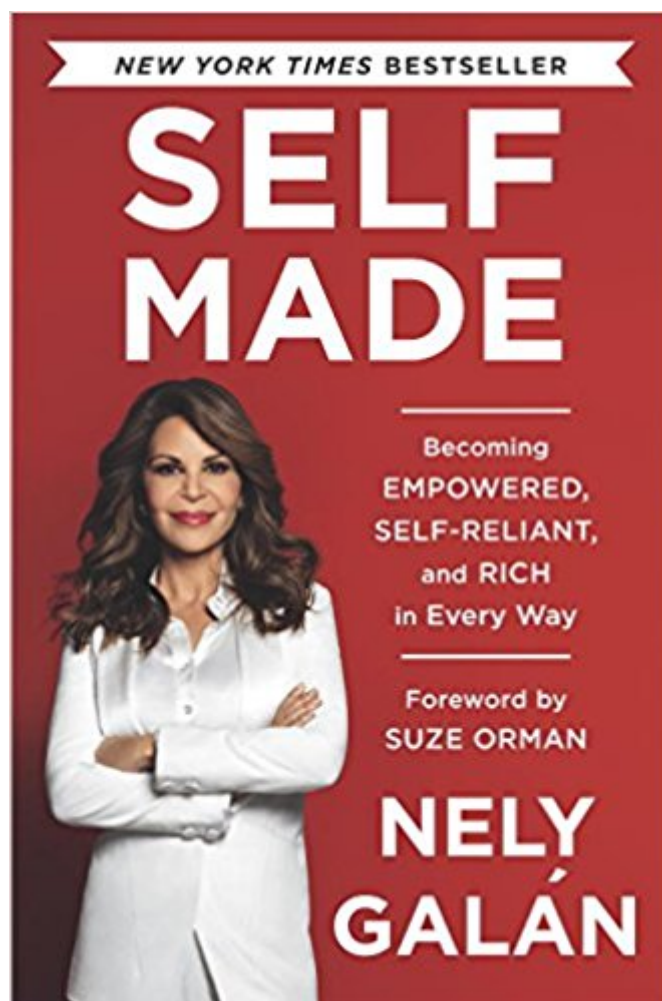


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Self Made: Becoming Empowered, Self-Reliant, And Rich In Every Way



Synopsis

For readers of #GIRLBOSS and viewers of Shark Tank, a global revolution in entrepreneurship is under way, inspiring women to blaze a trail of financial self-reliance and become self-made. Featuring a foreword by Suze Orman. What does it mean to be self-made? It's not just about having money, but financial empowerment is where it begins. It means getting out of survival mode, where you are one problem away from catastrophe. It means changing your mindset from instant gratification to goal orientation. It means being able to sleep at night without worry. It means being rich in every way: rich in money, rich in family, rich in love, rich in time, abundant! For Nely Galán, entrepreneur, TV producer, and real estate mogul, helping women to become self-made is a movement and a mission. Galán pulls no punches. She is the straight-talking friend and mentor you've always wanted, and here she shares valuable, candid, no-nonsense lessons learned on her own path to becoming self-made. "There is no Prince Charming"; "Think like an immigrant"; "In your pain is your brand"; "Don't buy shoes, buy buildings!". You'll read inspiring stories of women who started and grew businesses out of ingenuity, opportunity, and need. You'll find exercises to help you identify your goals and your strengths. You'll learn tips and tricks for saving money, making money, and finding "hidden money" that can help jump-start your self-made dreams. When you become self-made, the change in you inspires change in those around you, because one of the greatest rewards of a self-made life is seeing how the sparks from your personal revolution can light a fire in others. So come, join the Self-Made movement. The revolution starts inside of you! Praise for Self Made: "A much-needed and wise book that teaches women not to fear money but to see it as a means of reaching our dreams. Nely shows us how to become money courageous instead of finance fearful. I want to give this book to so many women (and men) I know. Thank you, Nely." —Sandra Cisneros and I have traveled the country together helping women grow their businesses and live their dreams. I know firsthand that Nely is the ultimate self-made woman and your best girlfriend. Her generosity of spirit jumps off the page as she shares the secrets of her hard-won success and her contagious confidence. "Nely Merlino, creator of Take Our Daughters to Work Day and founder of Count Me In for Women's Economic Independence: "Self Made teaches women to unleash their spark and hustle. Nely inspires readers to use what they have to get what they want on their path to becoming self-made." —Tory Johnson, "Deals & Steals" contributor on ABC's Good Morning America and author

of the #1 New York Times bestseller *The Shift* – “You are not truly complete as a woman until you feel confident and empowered to make decisions about your money. Throughout my career, I have seen how a woman who takes ownership of her financial life is transformed and liberated, and how that in turn has a tremendous impact on her children. This is my belief and my personal experience, and it’s why *Self Made* resonates so strongly with me.” – Maria Elena Lagomasino, CEO of WE Family Offices and member of the board of directors of the Walt Disney Company, the Coca-Cola Company, and Avon Products, Inc.

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Customer Reviews

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Steals a contributor on ABC's Good Morning America and author of the #1 New York Times bestseller *The Shift*. "You are not truly complete as a woman until you feel confident and empowered to make decisions about your money. Throughout my career, I have seen how a woman who takes ownership of her financial life is transformed and liberated, and how that in turn has a tremendous impact on her children. This is my belief and my personal experience, and it's why *Self Made* resonates so strongly with me." Maria Elena Lagomasino, CEO of WE Family Offices and member of the board of directors of the Walt Disney Company, the Coca-Cola Company, and Avon Products, Inc.

Dubbed the "Tropical Tycoon" by The New York Times Magazine, Nely Galán is a women's empowerment advocate, an Emmy Award-winning television producer, and the owner of Galán Entertainment, a dynamic, multicultural media company that has created more than seven hundred television shows in English and Spanish and helped launch ten channels around the world. The former president of Telemundo's entertainment division, Galán is also the founder of the Adelante Movement, a national motivational tour and digital platform that unites and empowers Latinas socially, economically, and politically. She is a sought-after speaker who has spoken at the Coca-Cola Company, American Express, JPMorgan Chase, General Electric, the Clinton Foundation, and the United Nations, among other companies and organizations.

Outstanding book! I love the way Nely empowers us to realize that anything is possible, that our circumstances don't define us and that we are capable of so much more. It's also a very practical book that I found myself taking a ton of notes from. Excited to put Nely's advice into action.

Fresh and relevant information for today's dreamers and aspirants to entrepreneurship. Its nuts and bolts plus the testimonials serve as real motivation to just go and do it. I finished reading the book knowing that not only can I get it done I will get it done because the door to just surviving closes when you declare yourself self made and open the door to entrepreneurship. Offering encouragement to set goals and to be persistent, the book lives up to its title ..."becoming empowered...". To call the book a "self help" book is a misnomer. Nely Galán deals with the mindset that hinders becoming self made by walking you through the process of becoming self reliant, and rich in every way. A great read!

Nely Galan's book, *Self Made* changed the way I look at my abilities, talents and gifts to change not only my perspective and livelihood, but also of others especially my children and grandchildren. I'm inspired to climb to the top of the mountain without looking down. These words are resonating in my soul, " I'm an employer and not an employee." I have taken my first step by taking a real estate class to one day own my own real estate company. Nely, thanks for passing the self made torch. It's burning bright.

Bought this book for my daughter since I saw Mrs. Galan on the Tavis Smiley show and was intrigued by her story and personality. Very practical and motivating stories that really inspired even me. Some very insightful pointers and will make sure wife and daughter read it too.

Amazing book, a must read for anyone on a journey to become better. Best book I've read is year.

Motivating for women. If you are in need of a kick start to make some changes this book is inspiring. It is especially helpful if you have obstacles which you think that you can not beat.

A great guide to female empowerment and self sufficiency.

This is one of the few "success" guides that lives up to its promises. I highly recommend this excellent book to both women and men , even though it was written with women in mind. I suggest this book to anyone who wants to be a rich entrepreneur !

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